

Black-Owned News App Hayti Launches the Largest Aggregation of Black Podcasters in History

DURHAM, NC (May 24, 2023) – [Hayti](#), the leading Black-owned news aggregation app that pulls content solely from Black publishers, announced today that it is officially **the largest source** of podcasts led by Black hosts.

Hayti is cementing its legacy as a historic platform by expanding its news app with access to **over 2,000 Black podcasters**.

This record-breaking achievement is critical for Hayti. When the app first launched, it aggregated print and on-air news. Expanding its reach into podcasts allows Hayti to continue to serve the Black community as [the largest consumers of media](#) in the U.S.

“As a Black woman who has worked in media and entertainment for decades, I cannot express enough how Hayti’s existence as a one-stop platform is a game changer for creators and our community,” **Award-Winning Podcaster and On-Air Talent, Camille Kauer**, said. “It is an honor to have my podcast: The E-Spot with Camille, on Hayti.”

“The amount of support from listeners everywhere who appreciate the value of getting their news and podcasts from a source they can trust because it’s a truly Black-owned platform is unmatched,” **Kauer** continued.

Hayti’s newly added podcast section on the app makes it easier for users to find, listen, share and save podcasts from their favorite Black podcasters.

“Launching the podcast section of the Hayti app was so important to me because I want everyone, no matter their preference of news, to find a home at Hayti,” **Cary Wheelous, CEO of Hayti** said.

Hayti’s decision to expand its reach into podcasts is in direct response to the needs of its target demographic. [Recent studies](#) show that 62% of Black podcast listeners said they listen to podcasts at least in part for exposure to hosts that look and sound like they do.

“A majority of our community already surfs social media apps to keep up with the Black news cycle,” **Hayti CEO Cary Wheelous**, said. “Creating a news aggregation app from credible Black publishers and outlets allows our community to connect with culturally relevant, fact-checked information and stop the spread of misinformation on social media.”

Aside from being the largest Black-owned app to deliver articles, videos and podcasts all in one app, Hayti is:

- **The first mobile app to feature over 200 Black publishers on both Android and iOS.**
- **The first Black-owned mobile app to feature over 2,000 Black podcasters on Android and iOS.**

Hayti is available for free download on iOS <http://apple.co/3koR4mL> and Android <http://bit.ly/3dQmkdc>. For further information, visit <https://www.hayti.com>.

About Hayti

Launched in 2021, **Hayti** is the largest Black-owned news and podcast app in the U.S. The platform was developed to influence and disrupt the mainstream conversation around Black culture and lifestyle, by providing news and information from solely Black content creators all in one place.

[Named after a historic North Carolina city](#) that served as a hub for Black entrepreneurship, Hayti provides up-to-date news coverage, featuring content aggregated from Black content creators around the world.

About Hayti's CEO Cary Wheelous

Cary Wheelous is a tech entrepreneur that launched Hayti to aggregate news and information from Black voices that need to be heard on a global scale. Where you can catch all the conversations, interviews, breaking news, business, entertainment, and podcasts in an all-in-one app.

Media Contact:

Miranda Perez
Media Advisor
info@hayti.com